



EasyDNA®

# MANCESTRY

FIND OUT HOW  
GREAT YOUR MO  
MIGHT BE



## EasyDNA and Movember Join Forces to Celebrate 20 years of Movember. EasyDNA are give 20 selected individuals the opportunity to discover their MANCESRTY.

EasyDNA, a leading provider of genetic testing services, is proud to announce its collaboration with the renowned charity organization, Movember, in support of the innovative "Mancestry" campaign. The campaign, scheduled to run throughout the month of November, will offer a unique and exciting way for 20 individuals to explore their ancestry and connect it to famous mustaches in history.

Movember, best known for its annual fundraising campaign that promotes men's health awareness, has partnered with EasyDNA to introduce the Mancestry Test. This cutting-edge DNA test will allow 20 selected men to discover the fascinating connections between their family history and iconic mustaches from the past.

EasyDNA is providing these Mancestry Tests as part of its commitment to supporting important charitable initiatives and promoting the understanding of genetics in a fun and engaging manner. Each test will be tailored to uncover intriguing ancestral details, shedding light on the genetic ties that link each participant to a famous mustache from history.

Movember's mission to raise awareness of men's health issues, including mental health and prostate cancer, aligns perfectly with EasyDNA's commitment to advancing scientific knowledge in accessible and entertaining ways. By bringing the Mancestry campaign to life, EasyDNA is thrilled to play a pivotal role in encouraging positive discussions and contributions to Movember's vital work.

"We are excited to join forces with Movember in this innovative campaign, which blends the realms of genetics and history in a way that has never been done before," said Gabrielle Kennedy, Business Development Manager at EasyDNA Australia. "Through the Mancestry Test, one will uncover their unique genetic connections to famous mustaches and, in the process, raise awareness for men's health issues. We believe this partnership with Movember is a remarkable opportunity to make a difference."

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## EasyDNA Collaborates with Movember to Celebrate MANCESRTY.

The results of these Mancestry Tests will be shared through social media and online platforms, creating a buzz of excitement and interest among the audience. This unique campaign is set to capture the imagination of the public, offering an engaging way to appreciate the rich tapestry of human heritage while supporting the vital cause of Movember.

The Mancestry campaign is poised to capture the imagination of the public throughout November. As we journey through history, one mustache at a time, EasyDNA and Movember invite you to follow the exciting discoveries and stories shared by the participants. Be a part of the conversation and show your support for men's health awareness and research during Movember.

To learn more about the Mancestry campaign and EasyDNA's partnership with Movember, please visit [www.movember.com](http://www.movember.com) and [www.easyDNA.com.au](http://www.easyDNA.com.au). Join us on social media using #Mancestry #Movember and #EasyDNA to stay updated on the latest developments and fascinating connections that will be uncovered.

### About EasyDNA:

EasyDNA is a trusted provider of genetic testing services, specializing in a wide range of DNA tests designed for both personal and professional applications. With a commitment to accuracy, reliability, and accessibility, EasyDNA empowers individuals and organizations to explore the world of genetics in a simple and user-friendly manner.

