



FOR IMMEDIATE RELEASE
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THEBLONDEBONDTEAM: UNLEASHING CANINE HEALTH REVOLUTION!

TheBlondeBondTeam and EasyDNA Unite to Promote Canine Health Awareness with Apollo the Golden Retriever and the PetGen Test.

1st March 2024: TheBlondeBondTeam, the social media personalities dedicated to celebrating the bond between humans and their furry companions, is thrilled to announce a collaboration with EasyDNA, a leading genetic testing company offering a wide range of dog DNA testing. Together, they aim to raise awareness about canine health and genetics, leveraging the influence of their first ambassador, Apollo the Golden Retriever.

Through engaging content on Instagram, Facebook, YouTube, and TikTok, TheBlondeBondTeam and EasyDNA will educate pet owners about the importance of understanding their canine companion's genetic makeup. Apollo, with his charming personality and undeniable charisma, will serve as the face of this campaign, showcasing the benefits of PetGen's advanced genetic testing services.

"We are excited to partner with EasyDNA, to empower pet owners with valuable insights into their dog's health," said Carla (Owner and best friend to Apollo). "Apollo's journey will inspire others to take proactive steps in ensuring their pet's well-being, starting with understanding their genetic predispositions."

The PetGen test is comprehensive genetic testing and provides invaluable information about a dog's health risks, breed ancestry, and potential genetic conditions. By collaborating with @BlondeBondTeam and Apollo, EasyDNA aims to reach a broader audience and promote responsible pet ownership.

"We are delighted to collaborate with TheBlondeBondTeam and introduce Apollo as our first influencer," said a spokesperson from EasyDNA Australia. "Together, we will amplify the message of canine health awareness and encourage pet owners to prioritise their furry friend's health and happiness."

Follow @TheBlondeBondTeam @EasyDNAand @PetGenAU on social media to join Apollo's journey and learn more about canine genetics and health.

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